

SHOE MARKET

Salutes

Spring '68

The modern family wants what's happening in fashion, and we have the newest exciting styles. Our Spring crop is the most refreshing ever offered to the young and young-in-heart.

You will find a new departure in shoe merchandising. Designed to save you many dollars on your annual shoe bills. All regular merchandise — the best, we believe, in their field all at discount prices —

HUNDREDS OF NEW
CHILDREN'S SHOES
For Spring
Many New Spring Styles to choose from.

2.96

AT SHOE MARKET

TEENS FLATS AND SANDALS
Domestic and Italian Imports. All colors of the rainbow.

2.96 PAIR

AT **SHOE MARKET**
Just as at your super-market no one influences your purchase... you cannot be sold a shoe that does not fit, does not suit or is more than you wish to pay... select from hundreds of styles and tens of thousands of pairs at your leisure.

LITTLE HEEL SWINGERS
Go Go colors — Orange, Yellow and Green — Also White.

4.91 PR.

MEN'S WING TIP BROGUES
Handsome and durable in black and cordovan color

7.83 PR.

YOUNG MEN'S "ZINGY"
Genuine leather in black only. Cuban heel.

7.83

WOMEN'S PATENT PUMPS
* ON NEW STREAMLINED MID-HEEL

This beautiful pump in orange, yellow, green, pink, black or white.

4.91 PAIR

WOMEN'S AND MISSES TENNIS SHOES
Cushion insole for comfort. Black, white, blue or red.

1.96 PR.

BOYS' AND MEN'S BASKET BALL SHOES
Hi or low styles. Black or white. Cushioned insoles and arches — Grip soles.

2.79 PAIR

SPRING HANDBAGS
All colors and materials imaginable. Mix or match colors of shoes — Greatest assortment ever.

2.88

BOYS' AND MEN'S DECK SHOES
Our own "Sun-Bums" in Navy or Loden Green. Chevron soles. Shockproof arch and insole.

4.69

LITTLE GENTS SIZES 10 TO 2 **3.96**

OPEN SEVEN DAYS A WEEK
WEEK DAYS 9 A.M. TILL 9 P.M.
SUNDAYS 10 A.M. TILL 7 P.M.

SHOE MARKET

CARSON STORE
CARSON AND MAIN STREETS
167 East Carson

TORRANCE
ROLLING HILLS PLAZA SHOPPING CENTER
2635 Pacific Coast Highway

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